

## Case studies for Michala Riggle Beat Autism Service Projects

1. 4<sup>th</sup> Grade Teacher in Indiana teaches Economics Unit using Michala's Project.

She taught them how to:

- Find a \$50.00 investor (to buy beads and string)
  - Make your product (the class made bracelets)
  - Market your product (the class created and distributed flyers about Michala's project and the bracelets that they made and would be selling for her).
  - Sold their bracelets at home and at school events.
  - Sent a check for their proceeds to the Michala Riggle Beat Autism Foundation!
2. 1<sup>st</sup> Grade Teacher in Illinois teaches students in impoverished community that EVERYONE has something they can give back using Michala's Project.
    - She taught a few lessons about Autism.....what it is.....how it affects people's lives.
    - She told her students about Michala and her project that's raising awareness and money for autism research and treatment.
    - She held a "Beading Party" and made bracelets for Michala.
    - Sent Michala the bracelets they made to add to Michala's collection of bracelets to sell!
  3. Mother and Daughter in Washington state regularly bead bracelets together and send their handmade bracelets to Michala to add to her inventory!
  4. Walmart employees hold a community volunteer service project for Michala. They came together at a local Firehouse and spent hours making bracelets for Michala!

5. Hair and nail salons, card and gift shops, craft stores, sell Michala's bracelets in their retail stores!

6. Many churches, schools and community groups conduct Service Projects for the Michala Riggle Beat Autism Foundation! They hold beading parties at churches, in schools, at homes to make bracelets for Michala's project. They also sell the bracelets for Michala and send her foundation the proceeds!

7. Local business employees come together to bead a few bracelets for Michala during their lunch hour!

Employees come together in conference room, eat their lunch and spend the rest of their hour socializing and talking while beading bracelets for Michala's very important autism project!

8. Community Festivals and Art Shows donate booth space for Michala for her "Peeps" to sell the bracelets and receive donations!

9. School groups bead bracelets for Michala to earn Service Project hours.